

**CHATBOT FOR BUSINESS**

# **HOW TO USE CHAT BOTS FOR SELLING YOUR SERVICE AND PRODUCTS**

**AI CONVERSIO**



# About AI Solution



AI Conversio is third party partner of Conversiobot and Among The Most Recognized Web Solution Providers In Asia. They Handle Virtually Any Type Of Web Solution For Agencies And Digital Marketers And Are Able To Take Care Of All Your Internet Needs. AI Conversio Offers Several Different Web Solution Packages And Plans For The Web, AI Technology, Sale Funnels Solution Big Data Science , Virtual Support Agents And Business Intelligence For Digital Marketers .

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# Short Overview About Chatbot



ChatBot provides the best bot platform for designing, building and deploying conversational chatbots to talk to customers and to provide information to users. With support for one-click integrations with Facebook Messenger and a range of other services, you can run powerful and intelligent bots in no time. ChatBot allows using entities, creating conversational scenarios, and it leverages both Natural Learning Processing and Machine Learning to develop a human-like experience for customers.

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**Increase sales without sales agent  
interact with clients and save time**

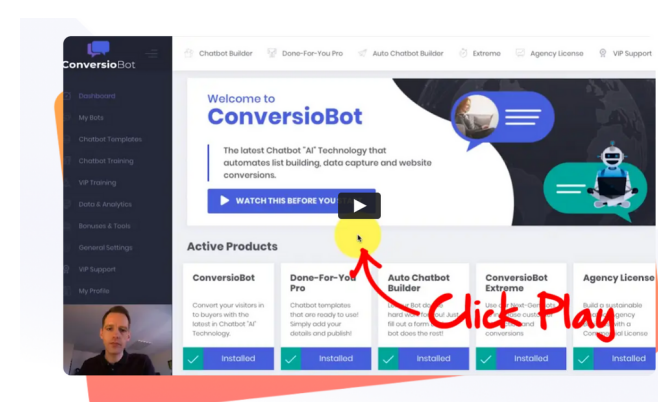
## CHATBOT FOR BUSIENESS

***If you are a business owner or an entrepreneur, how to use chat bots for selling your service and products is very important. This is because chat bots are designed to make transactions easier and faster for their users. It does this by providing options to the users which may be more convenient to them. Through this feature, they will be able to get better sales and income because of the ease of interacting with these programs.***

To understand how to use chat bots for selling your service and products, you need to know what chat is all about. A chat bot is a computer program that is specifically programmed to interact with other users. Unlike real people who cannot answer questions, a chat bot can. A chat bot can respond to various queries and comments made by the users and suggest different solutions or choices.

One of the most common uses of chat bots is for marketing services and products. Marketers use these bots to promote their websites, social networking profiles, and other online marketing techniques. These programs can help increase traffic to the website, drive more sales, and attract more customers. They are also useful for attracting new customers who have not been to the website before.

In order to set up a chat bot, you can install it on your own computer. You will need to provide the bot with a name and an account user ID and password. Once the bot has been installed, you can start communicating with other users and businesses.



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## CHATBOT FOR BUSIENESS

*How to use chat bots for selling your service and products can be as easy or as complicated as you make it. However, there are some basic rules of basic online marketing that you will want to follow in order to get the most out of the software. The most important thing is that the bot should be interactive. The user should be able to interact with the program by typing keywords and phrases into the chat box. For example, if you are advertising dog grooming services, you would want your chat bot to say something like, "Dog grooming for dogs...for free."*

In addition to how to use chat bots for selling your service and products, you will want to make sure that the bot that you use is very attractive. This will attract more users and potentially customers. You can find a number of attractive bots by going to popular websites like eBay or Amazon and looking at the hot products or sellers. If the product is something that you are very familiar with, you can take a picture of it and post the picture on the Botdaq website. BotDAQ offers a number of pictures and images of household pets, celebrities, and other popular items that people may be interested in buying.

Since most of these programs are user friendly, they are often very beneficial for novice marketers and newbie alike. The success that you experience as a seller using a chat bot for selling your service and products depends solely on your marketing skills and whether or not you choose the right bot. You should never settle on the first bot that you come across. Spend time learning about all of the different types and determine which one will work best for your specific needs. Once you are able to effectively market using chat bots for selling your service and products, you will begin to see an increase in your bottom line.



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## **4 BENEFITS OF CHATBOTS FOR ONLINE BUSINESSES**

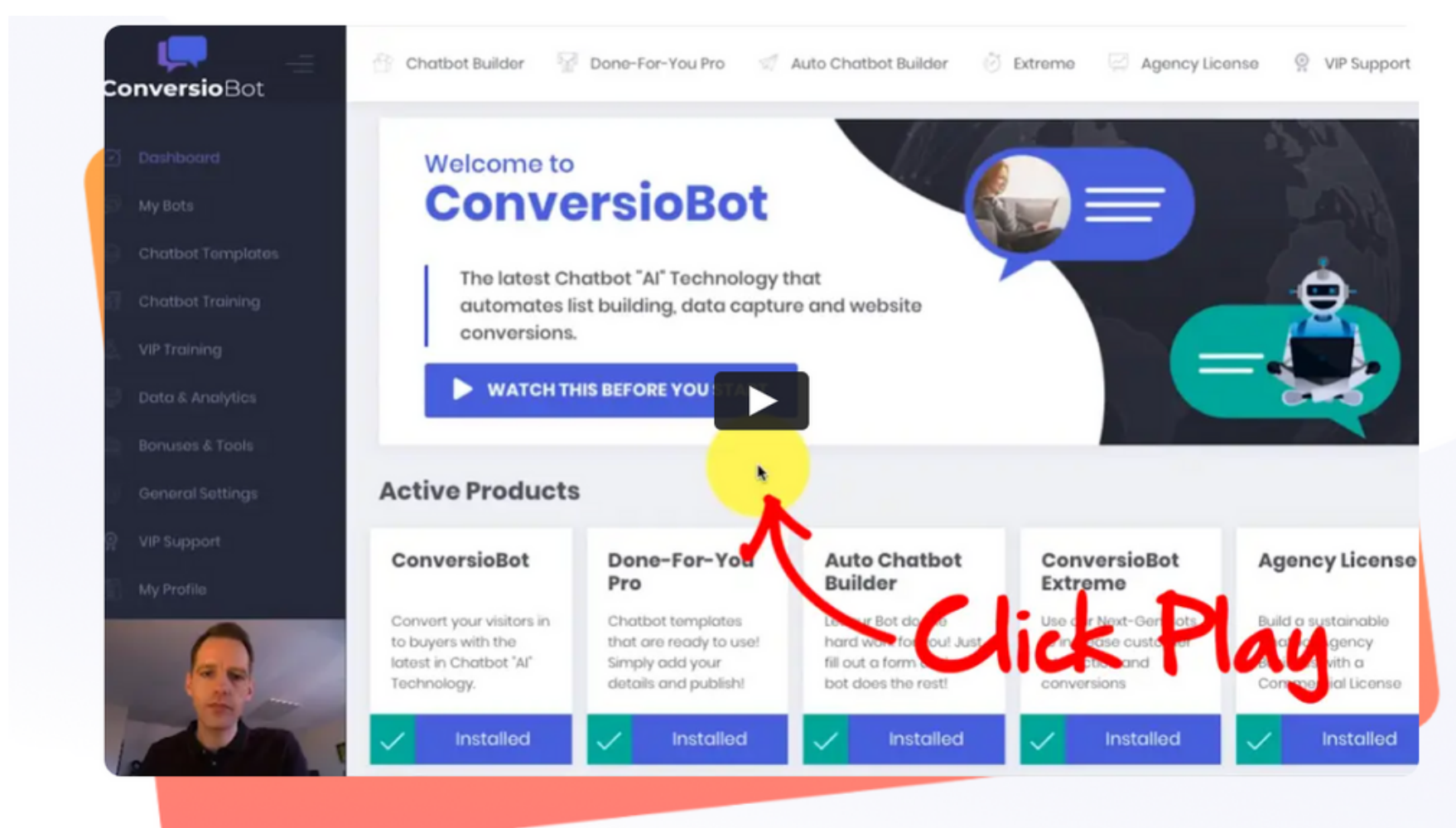
*The benefits of chat Bots for online businesses are numerous. To understand them, you have to know how chat bots work. In this new form of internet marketing, a chat bot is a short term application programmed to perform certain tasks on the user's behalf. There are many different kinds of these programs available to online marketers today, but the most popular among them are those that can be customized.*



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## 4 BENEFITS OF CHATBOTS FOR ONLINE BUSINESSES



A custom chatbot can do almost anything that a normal chatbot can, but in a faster and more efficient manner. These programs are specifically written to help businesses connect with their customers in an efficient way. Because chat bots are extremely user friendly and convenient, they are fast becoming popular amongst online business owners. They offer many benefits for the business owner.



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## **4 BENEFITS OF CHATBOTS FOR ONLINE BUSINESSES**

*The most obvious benefit for any business using a chatbot is that it saves time. It allows a business owner to focus more time and attention on making sales. This is especially important because many businesses fail because employees take too much time participating in chat conversations. By allowing the bot to do most of the talking, a business owner saves a lot of time.*

*Another benefit of a chatbot is that it is customizable. The developers of the bot have the ability to change the bot's settings to fit the needs of the client. They can alter the message that the bot sends to each person as well as adjust the frequency of the messages. This makes it possible to use the bot in any setting, whether it is casual or professional.*

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Using a chatbot is also extremely useful because of the range of people that can be reached through it. Many businesses have chatbots on their website, while others have them available through email. Because the bot can be used to send emails to thousands of contacts at a time, it is easy for a new business owner to communicate with his most potential clients.

A good thing about having a chatbot is that a business doesn't have to pay for its upkeep. Unlike traditional email servers, a chatbot runs on its own. It doesn't require any extra hardware or software, so it's a lot easier to maintain than an email server. Any upgrades or repairs can simply be done through the Bot operator. All transactions are handled through the Bot's website.

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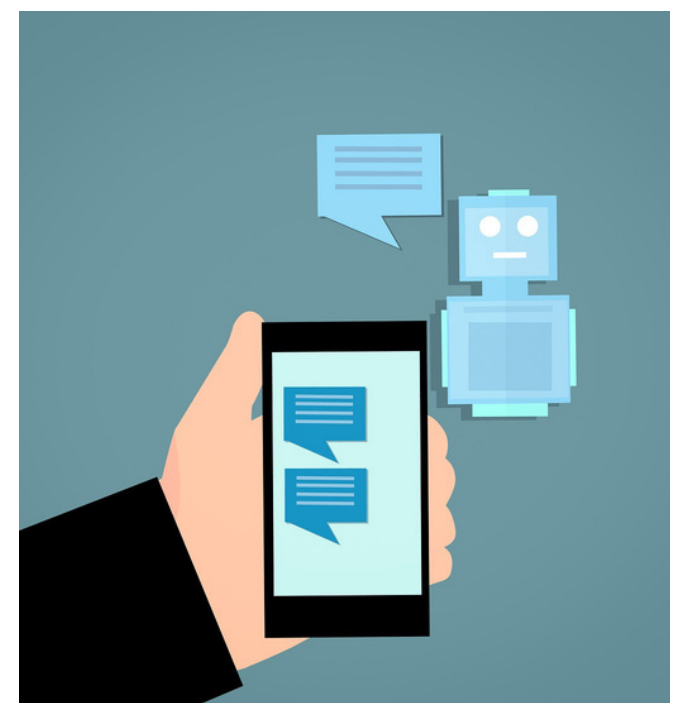
A third benefit of having a chatbot is that it increases productivity. When employees are free to spend more time working on the business, more can be done. The bot can be scheduled to send messages at specified intervals, which allows more employees to attend to other tasks. In addition, a chatbot can automatically send out responses to any questions that customers might have. It eliminates the need for employees to spend their time typing out long messages and forwarding the same questions to customer service representatives.

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## 4 BENEFITS OF CHATBOTS FOR ONLINE BUSINESSES

The fourth benefit of a chatbot is that it reduces customer service costs. While every business owner is aware of the cost of having to hire customer service representatives, few know that these representatives often receive little actual training before being put into the role. A chatbot eliminates this problem. Once the customer has used the bot and is familiar with how to use it, the Bot can start answering customer questions on behalf of the business owner. This allows the customer to have more confidence in the bot, which results in longer customer waits and less customer complaints. Chat Bots for online businesses provide many benefits for business owners.



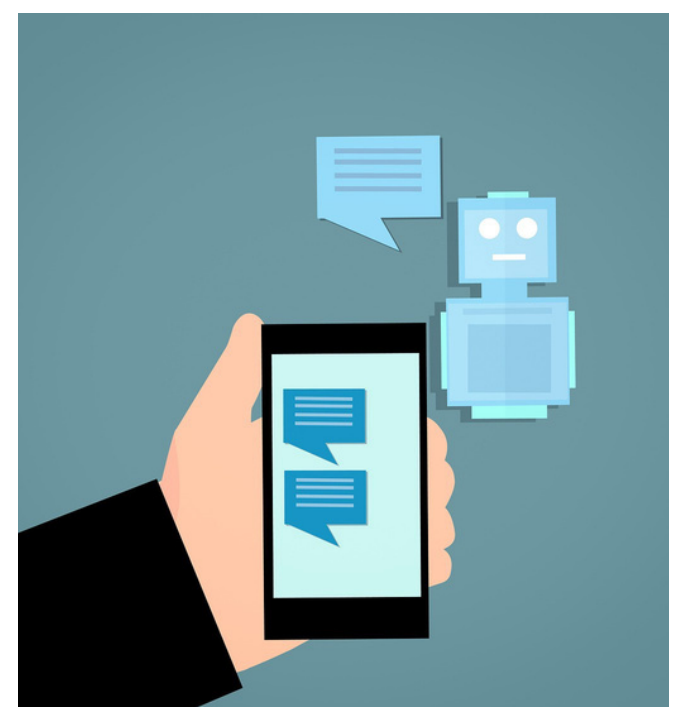


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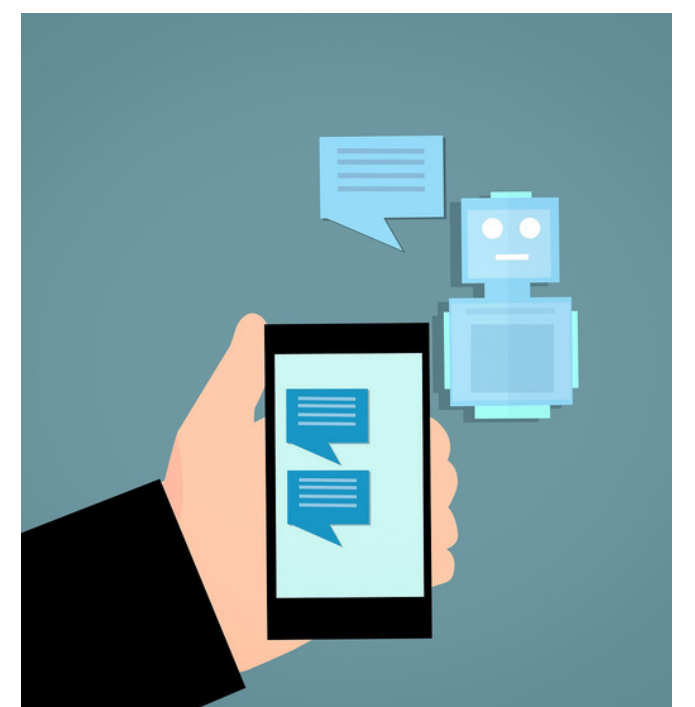


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## **HOW TO USE CHATBOT TO TARGET LEADS FOR YOUR BUSINESS**



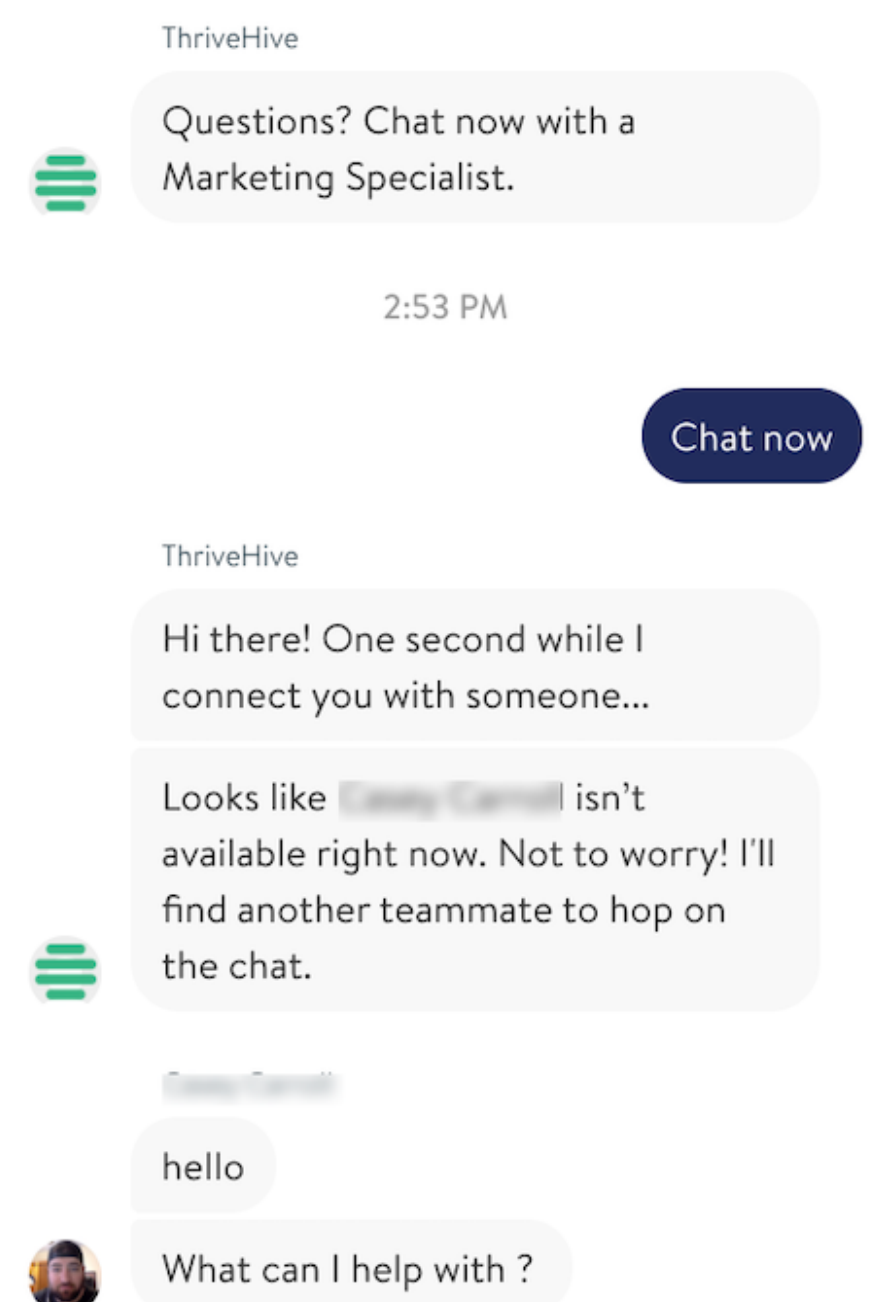
*For many marketers and advertisers, the question on how to use chatbot to target leads for your products or services is often asked. With the rapid advancement of technology, a wide array of online marketing strategies have been introduced and one of the latest is chatbot. But what is this wonder bot? How does it work? Just to give you an idea, here are some of its features:*

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*It is conversational. In other words, it can respond to user's questions, comments and questions in an interactive way. This is done by means of a human operator who speaks through the bot. So basically, you are able to ask the bot relevant questions or comments, and the bot will give you response. It will even try to combine your queries with others in the chat session. It seems as if the chatbot can become a real person to help you with your online business.*



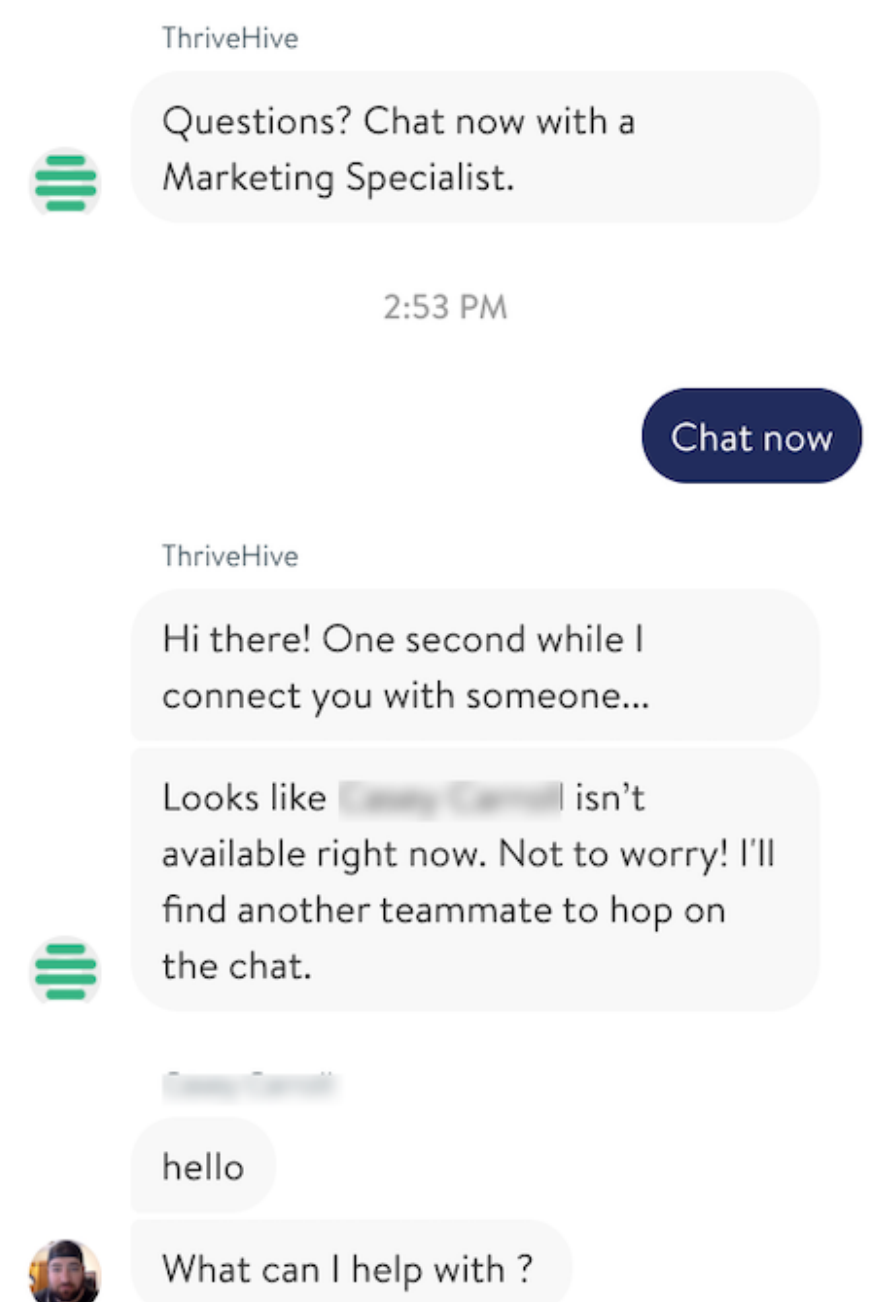


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*It is adaptable. In addition to that, this amazing tool is also versatile and can be used and integrated with different online strategies. There are already various uses and programs that are being integrated into the chat bots. Some of these include affiliate programs, ad networks, cost per click and several others. Aside from these, there are still other interesting and useful features that can be seen and implemented in the future.*

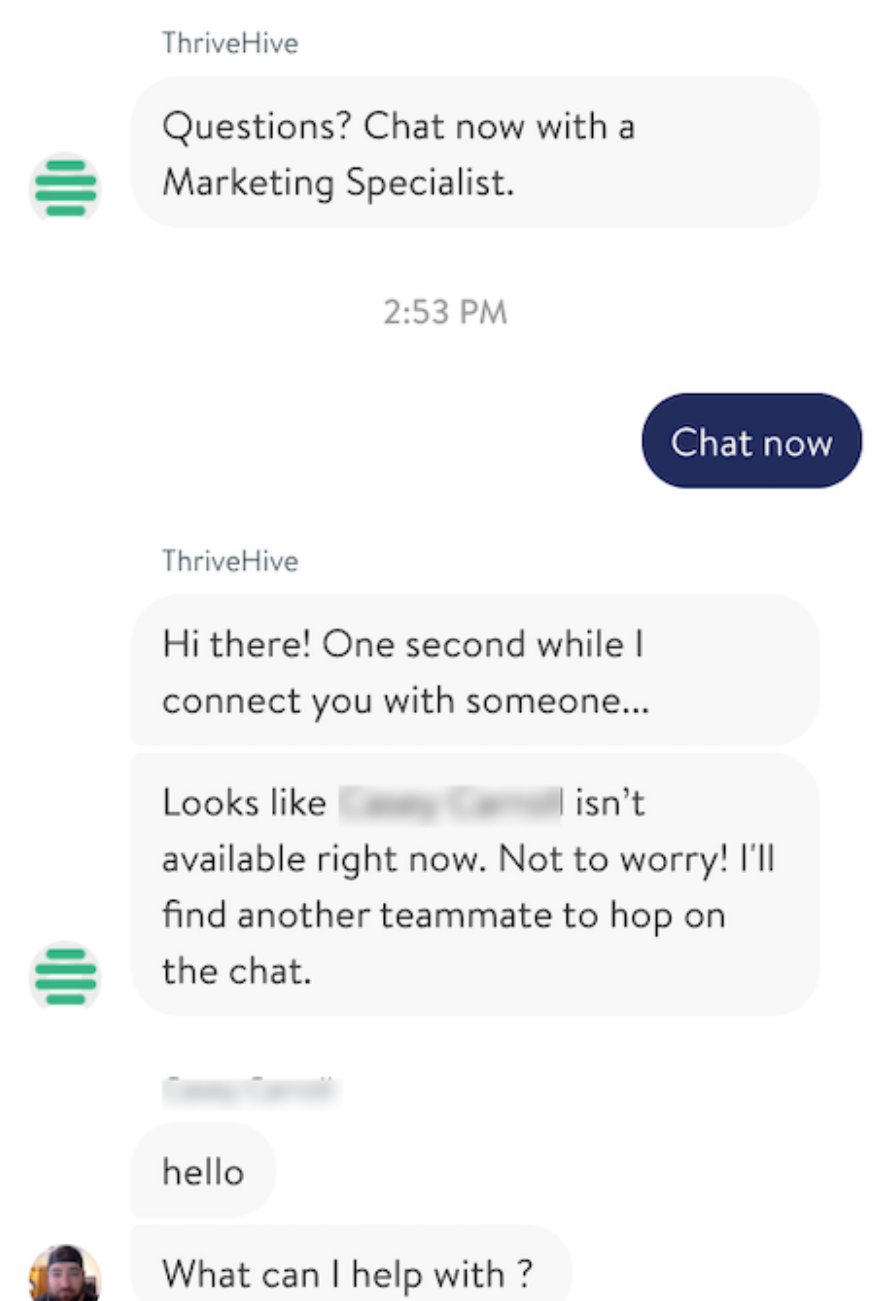


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## HOW TO USE CHATBOT TO TARGET LEADS FOR YOUR BUSINESS

*How to use chatbot to target leads for your products or services is actually very easy. All you have to do is to find a good chat bot that can give you results like that. You can check the internet for companies and developers that offer chat bot programs. Make sure to choose only the best and the most reliable product or company out there.*

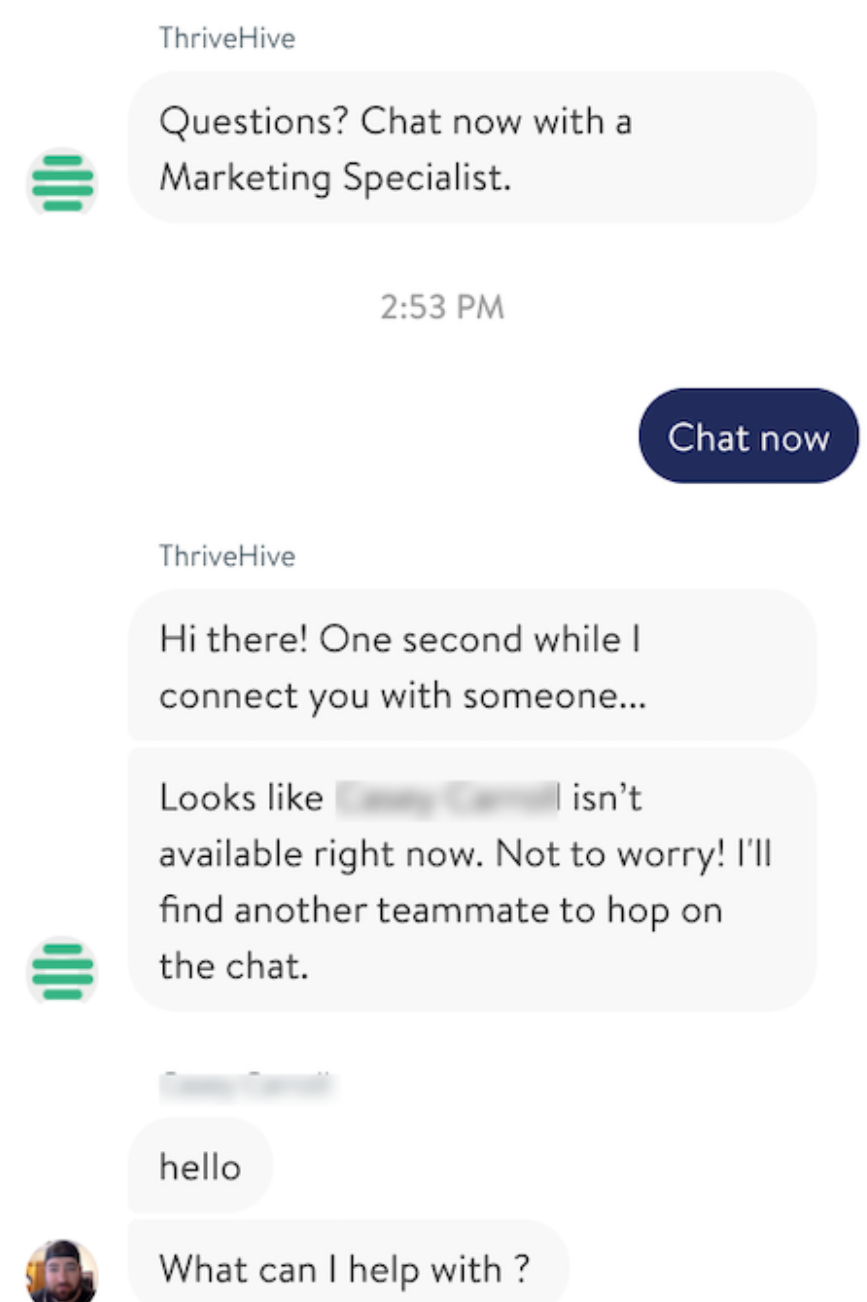


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Aside from that, you can learn more about chat bots through online research. Aside from reading articles and blogs about chatbot technology, you can also try to get more information from your friends who are already using the same. They may also give some tips on how to use it. Remember that these individuals are also your potential customers. Getting their advice and opinions will be very helpful in your own search for the right program to use in your online business.

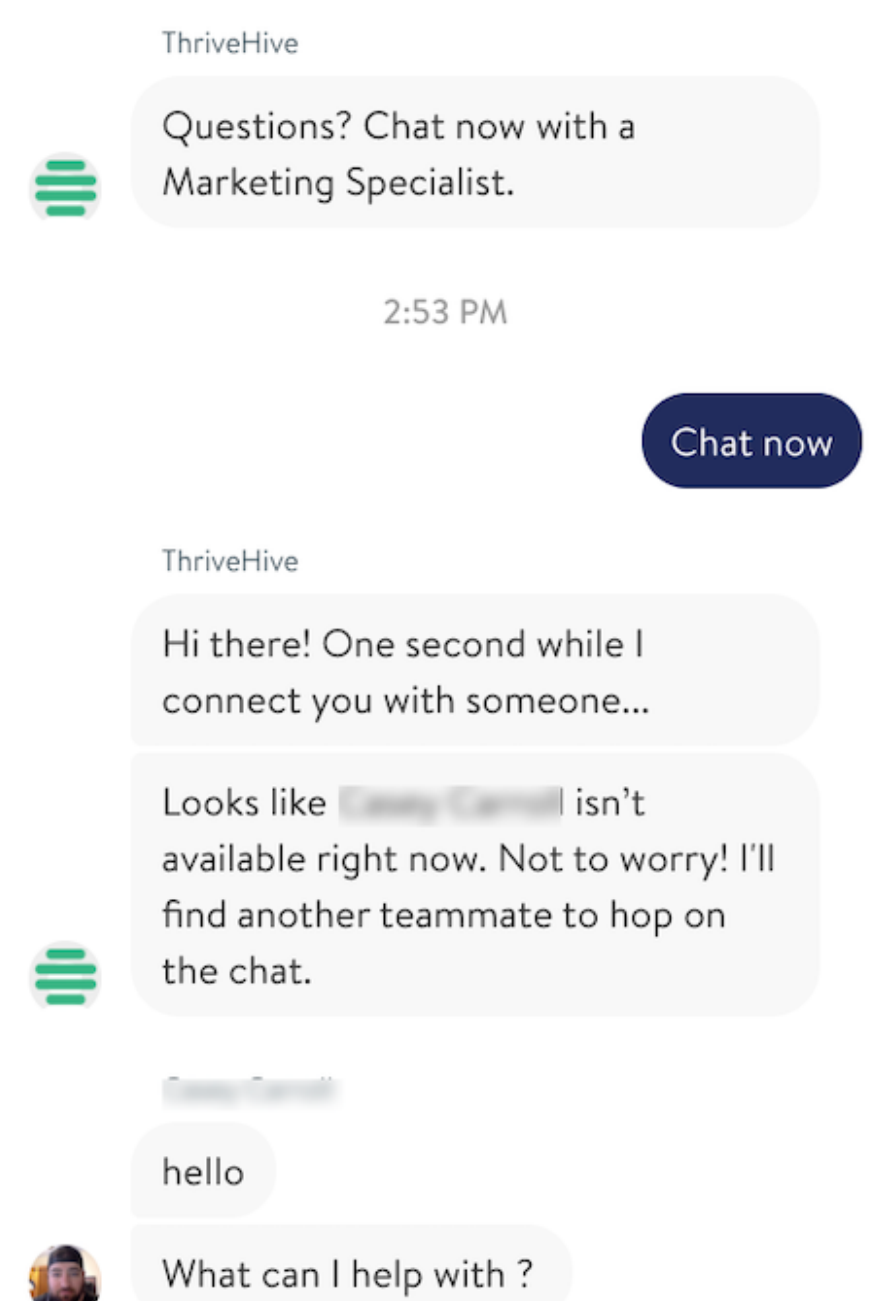


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## HOW TO USE CHATBOT TO TARGET LEADS FOR YOUR BUSINESS

If you don't want to spend so much time learning about this bot, then you can always sign up for trial accounts. Through these bot accounts, you will have the chance to experience how it works and how you can use it to your advantage. This is a good way for you to see whether or not the bot is for you and your online business.





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ChatBot is a platform that lets you build your own bots with no programming skills. You can simply create your conversation scenarios using a drag & drop interface and connect it with a communication channel you're using. Try out all the features of Conversiobot!